




## Faculty Details Proforma For College Web-site



Title	Dr.	First Name	Isha	Last Name	Goel	Photograph
<b>Designation</b>	Assistant Professor					
<b>Address</b>	A-100, 3 <sup>rd</sup> Floor, Ashok Vihar Phase 3, Delhi-110052					
<b>Phone No. Office</b>						
<b>Residence</b>						
<b>Mobile No.</b>	9868287588					
<b>Email - ID</b>	ishagoel@dr.du.ac.in					
<b>Web Page</b>						
<b>Educational Qualification</b>						
<b>Degree</b>	<b>Institution</b>				<b>Year</b>	
PhD	Department of Commerce, Delhi School of Economics, University of Delhi				2018	
CS	Institute of Company Secretaries of India					
NET- JRF	University Grants Commission				2010	
M.Com	Hansraj College				2011	
B.Com Hons	Daulat Ram College				2009	
<b>Career Profile</b>						
<p>11 years of experience working as Assistant Professor (Ad-hoc) in Daulat Ram College, University of Delhi. Taught papers like Computer Applications in Business, Investing in Stock Markets, Personal Finance, ecommerce, Business Laws, Company Law, Advertising, Principles of Marketing to B.Com(Hons) and B.Com Courses.</p> <p>Presented papers at various international and national conferences and acted as resource person for various skill development programmes &amp; workshops.</p>						
<b>Administrative Assignments</b>						
<ul style="list-style-type: none"><li>• Member of Admission Core Committee in 2022-23, 2018-19, 2017-18, 2016-17</li><li>• Member of Women's Development Cell in 2022-23 and 2021-22.</li><li>• Member of Placement Cell in 2018-19, 2017-18 and 2013-14.</li><li>• Member of Students Advisory Board in 2018-19</li><li>• Member of Alumni Association from 2012 to 2020</li><li>• Member of NSS in 2014-15 and 2012-13</li><li>• Member of Commerce Department NAAC Team from 2016 to 2019</li></ul>						
<b>Areas of Interest / Specialization</b>						
Financial Education, Consumer Affairs, IT based papers						
<b>Subjects Taught</b>						
Computer Applications in Business, Investing in Stock Markets, Personal Finance, ecommerce, Business Laws, Company Law, Advertising, Principles of Marketing.						

<b>Research Guidance</b>
NA
<b>Publications Profile</b>
NA
<b>Conference Organization / Presentation (in the last three years)</b>
<p><b>Conference/ SDP Organization</b></p> <ul style="list-style-type: none"> <li>• Teacher Coordinator for Paper Presentation session on “Well-being and Flourishing in Women” at the National Conference on Women's Well Being and Flourishing organized by Women’s Development Cell on 8th March, 2022.</li> <li>• Member of Organising Committee for online Faculty Development Program on “Empowering Teaching-Learning Process using Google Classroom &amp; Other ICT Tools: A Comprehensive Practical Approach” held from 21<sup>st</sup> to 23<sup>rd</sup> July 2020</li> <li>• Member of Organising Committee for National Webinar on “Mentoring Teachers for Effective Online Teaching” held on 4th July 2020</li> <li>• Member of Organizing Team for the National Webinar on “Sahaja Yoga Meditation: Discover Inner Peace and Positivity” held on 12th July 2020.</li> <li>• Member of Organising Committee for UGC and ICSSR sponsored National Conference on Income Inequality, Protectionism and International Trade in Digital Age: With reference to India on 21<sup>st</sup> January, 2020</li> </ul> <p><b>Paper Presentations</b></p> <ul style="list-style-type: none"> <li>• Paper on “<i>IBC for MSMEs: Hits and Misses</i>” presented at the 2<sup>nd</sup> International Conference organized by Insolvency and Bankruptcy Board of India (IBBI) and IIM-B from 23<sup>rd</sup> to 25<sup>th</sup> February, 2023 at IIM-B campus.</li> <li>• Paper on “<i>Empowering MSMEs under Insolvency and Bankruptcy Code</i>” presented at the 8<sup>th</sup> International Commerce Conference organized by Department of Commerce, Faculty of Commerce and Business on 11<sup>th</sup> and 12<sup>th</sup> January, 2023.</li> <li>• Paper on “<i>Digital Financial Literacy for Digital Economy in India</i>” at the 42<sup>nd</sup> OCA Conference and National Seminar organized by Orissa State Open University, Sambalpur and NSCB College, Sambalpur on 23<sup>rd</sup> November 2022.</li> <li>• Paper on “<i>Financial Education and Digitalisation: Opportunities and Challenges</i>” at the International Conference on Emerging Management Trends: Financial Literacy, Financial Inclusion and FinTech [3Fs] on 24<sup>th</sup> – 25<sup>th</sup> March 2022 organised by Faculty of Management and Commerce, Manipal University Jaipur, Rajasthan, India.</li> </ul>
<b>Research Projects (Major Grants/Research Collaboration)</b>
<ul style="list-style-type: none"> <li>• Completed Research Project on Gold ETF as part of Financial Services Research Group (FSRG) of Consumer VOICE magazine from July to September 2013. [Project was part of grant given by Ministry of Consumer Affairs, Article available at <a href="https://consumeraffairs.nic.in/sites/default/files/file-uploads/ctocpas/Is%20It%20Wise%20to%20Invest%20in%20Gold%20Now_13.pdf">https://consumeraffairs.nic.in/sites/default/files/file-uploads/ctocpas/Is%20It%20Wise%20to%20Invest%20in%20Gold%20Now_13.pdf</a>]</li> <li>• Completed Research Project on Mutual Funds for First Time investors as part of Financial Services Research Group (FSRG) of Consumer VOICE magazine from May-October 2012.</li> </ul>
<b>Awards and Distinctions</b>
NA
<b>Association with Professional Bodies</b>
NA
<b>Other Activities</b>
<ul style="list-style-type: none"> <li>• Teacher Facilitator for Commerce Association in 2020-21 and 2021-22.</li> <li>• Managing Editor of COMBUZZ – Annual Publication of Commerce Dept in 2021-22 and 2020-21</li> <li>• Resource Person and Organizing team member in the two-day In-House Skill Development Program on “E-learning: Enhancing Learning through ICT Tools” organized from 26-27 November, 2022.</li> <li>• Resource Person and Organizing team member in the two-day In-House Skill Development Program on “Enhancing Learning through ICT Tools” organized from 24-25 November, 2021.</li> <li>• Resource Person in the One Week Skill Enhancement Workshop held from 7th - 13th July, 2021 organized by Daulat Ram College for Non-teaching employees.</li> <li>• Resource Person in the 3 day In-house Skill Development programme on “Enhancing Learning on ICT Tools-II” held from 17th - 19th December, 2020</li> </ul>